



Camp Riva Lake, located on the 1st plateau of the Cumberland mountains, will provide a fun-filled, wholesome environment for girls. We are committed to fostering character development and leadership and building physical skills through age-appropriate camping activities.

December 2004

HERE'S TO THE BEST CAMP THAT WILL EVER BE!

Get your applications in!

We're already accepting applications for the 2005 summer session, which starts July 13th. If you have a future Marathon or Olympian in your life, now is the time to secure her place. You can find more information about the 2005 session and an application form on the CRL website at camprivalake.com.

You can also contact Coco Evans Judd at 504-861-8161 for enrollment materials or to learn more about the upcoming summer session!

Gift cards are now available

Riva-Lake has truly been a gift for so many girls, and we hope to share that gift with many more campers in the year to come. If you're thinking about sending your daughter to camp next year, consider giving her a summer session as a gift this year.

Riva-Lake gift cards are now available for the 2005 session. It's the perfect way to let your future camper know that she's headed for CRL next summer. If you'd like a gift card to give to your daughter, please contact Suzanne Burns Childs at 504-891-5500.

The Riva-Lake legacy

During the past few months, we've heard from many former campers eager to share how Riva-Lake made a difference in their lives. The note below comes from Trish Todd, a Riva-Lake alum currently living in New York City. Trish writes:

New York City is about as far away from Winchester, Tennessee as you can get, but Camp Riva-Lake is here with me every day. At Riva-Lake, I learned that values like loyalty, honor, fairness, honesty, hard work, and team spirit will always win the day, and those values have never let me down as a parent or in the board room. As the parent of a 12-year-old boy, I find that Riva-Lake gave me a blueprint for building character in a young person.

As Vice President and Editor-in-Chief of one of the imprints at Simon & Schuster, Riva-Lake is with me when I have to take big financial risks, work with difficult people, motivate my staff, solve problems, or win tough negotiations. Riva-Lake gave me confidence in myself and my ability to lead and succeed. Riva-Lake taught me to roll with the punches of winning and losing, and how to be gracious about both.

I think it's so important for young women to have a sanctuary like Riva-Lake--away from parents, school, and boys--to discover what's important in life before they have to make the really tough choices today's world offers them.

Camp Riva-Lake sweatshirts for adults and children are now available! The sweatshirts come in a variety of sizes in gray for adults and dark green for children. If you'd like to purchase a sweatshirt, please contact Coco Evans Judd at 504-861-8161.

Calling future campers...

Recruiting parties are well underway for our upcoming summer session. Our co-Camp Directors—Lawrie Peyton and Caroline Silva—have been visiting with alums and recruits in cities like New Orleans, Atlanta, Nashville and Memphis.

Our Riva-Lake alums have enjoyed getting to see their old friends and share in their favorite camp songs. It's also a great opportunity for former Riva-Lakers to pass on their favorite memories of CRL. We already have girls eagerly waiting for their first summer at Riva-Lake next year, but more are needed for a great summer session!

More recruitment parties are scheduled in January and February at the locations noted below. If you or anyone you know would like to attend, please feel free to get in touch with the local contact. We'll post additional recruiting parties on the CRL website at camprivalake.com.

Clarksdale, MS

January 9 at 3:30 PM
St. George's Episcopal Church
Becca Peay Etheridge - 662-624-6851 or retheridge@cableone.net
Rivers Harlow Humber - 662-627-9762 or rhumber@holcombdunbar.com

Birmingham, AL

January 15 at 12 PM
At The Club
Mrs. Handrahan at 205-870-1977
Lawrie Peyton - 404-231-4242 or jpplace55@msn.com

New Orleans, LA

January 16, at 4:30 PM
At the home of Laurie Herron Schad
Coco Evans Judd - 504-861-8161 or coco18@cox.net

Atlanta, GA

January 23 at 3:30
At the home of Lawrie Peyton
Lawrie Peyton - 404-231-4242 or jpplace55@msn.com

Knoxville, TN

January 24 at 4:30 PM
At the home of Candace Shore
Laura Leigh Shore - 865-558-8256 or ll_shore@earthlink.net or
Candace Shore - 865-966-5997

San Antonio, TX

January 30, 2005 at 5:00 PM
At the home of Meg Loeb Stecher
Meg Loeb Stecher - 210-832-9317 or mstecher@minspring.com

Vicksburg, MS

February 6 at 3:00PM
At the home of Stefani Greer Evans
Stefani Greer Evans - 601-636-5838 or stefani@cablelynx.com

Ponte Vedra, FL

February 20 at 3:30 PM
At the home of Boo Black Whitham
Boo Black Whitham - 904-273-2639 or awboo@cs.com

*Best Wishes to You and Your Family for a
Wonderful New Year!*